

new to the market:

“kamon” collection from awagami factory’s stationery brand: “awagami+1”.



inspired by traditional japanese kamon (family crests), designer craig ancelowitz has created this simply modern yet elegant collection for awagami+1.



from designer:

Craig Anzelowitz

after looking through thousands of classic japanese kamon, i have faithfully selected these 5 for use in awagami+1’s new “kamon” stationery collection. it is my belief these 5 kamon exhibit both a universal and international appeal due to their unique yet sophisticated simplicity. furthermore, these designs may not be considered ‘male’ or ‘female’ in their overall aesthetic and all are striking examples of what i would consider “ageless design”. one would be had pressed to place these classic crests into any exact time period, category or era; they are truly timeless.....perhaps they are a thousand years old but then again, perhaps they were created only yesterday (?)...



kikko
亀甲
tortoise shell



shichihō
七宝
the seven treasures



hoshi
星
stars



shami-koma
三味駒
bridge of shamisen
(traditional string instrument)

■ items include: “jotter”, “open spine” journal, and “pencil box” ■



open spine journal

suitable for 2-page journaling and sketching as the unique binding allows journal to open completely flat



jotter

perfect size to fit in your pocket...and refillable



pencil box

unique geometric shape with secure rivet/elastic closure

...awagami+1 are carefully handcrafted with beauty + utility + quality. we believe in a simple and honest approach to design + a love of nature.

Please visit our website for more product information:
<http://www.awagami.com>



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